

**Memory stick and software tool in one:  
Verbatim Store 'n' Go USB 2.0 Carry it Easy**

Page 1 of 3

## **Verbatim USB stick with full software version of “Carry it Easy +Plus” from CoSoSys**

**Eschborn / Cluj-Napoca, Romania, August 2007 – Verbatim is launching its new range of USB sticks onto the market which, as well as having a storage function, also feature the full version of the Carry it Easy +Plus software from CoSoSys. The software offers password protection, synchronisation with Microsoft Outlook, Internet use without leaving footprints and a data compression function. The black Verbatim Drive Store 'n' Go USB 2.0 Carry it Easy +Plus has a read speed of up to 18 MB and a write speed of up to 9 MB per second. The memory stick is available with a capacity of 2, 4 or 8 GB and costs between Euro 34.99 and Euro 89 (RRP).**

With the USB 'Carry it Easy +Plus' storage device, users can easily carry around their important personal data such as e-mails, contacts and appointments from Microsoft Outlook with them. All that is needed to access this data is a computer with Outlook installed on it. “The new Verbatim Store 'n' Go USB 2.0 Carry it Easy +Plus is the perfect solution for anyone looking for a reliable storage device and for whom a professional, software-drive tool is important for facilitating the reliable synchronisation of data in an easy and efficient manner,” says Hans-Christoph Kaiser, Business Development Manager Flash Verbatim EUMEA.

The black Verbatim USB 2.0 Drive Store 'n' Go is available with capacities of 2, 4 or 8 GB. The 8-GB version offers enough space for over 2,000 songs in MP3 format and takes only around 15 minutes to transfer this volume of data. As well as the impressive storage capacity, the Verbatim USB drive features compact dimensions and an appealing design. The non-slip rubber coating combines protective functionality with a sporty look.

### **Data synchronisation made easy**

The software does not need to be installed on the user's PC. “It can be launched directly from the portable storage medium and leaves behind no traces on the PC once the memory stick has been removed. The privacy of the user's domain remains completely intact,” says Roman Foeckl, Managing Director CoSoSys.

Functions such as data, folder and desktop synchronisation, plus Internet Explorer and Firefox Bookmarks and a function that facilitates footprint-free surfing on the Internet are all included in the easy-to-operate user interface. The compression function also enables the user to store and transport large volumes of data in compressed format. The software also protects the data on the USB key from unauthorised access with password protection using reliable 128-bit AES encryption.

The Verbatim Store 'n' Go USB 2.0 Carry it Easy costs Euro 34.99 (RRP) for the 2 GB version, Euro 44.49 (RRP) for the 4 GB version and Euro 89 for the 8 GB version (RRP). The new USB sticks are available now in specialist stores.

#### **Features: Verbatim Store 'n' Go USB 2.0 Carry it Easy 8GB**

|                           |   |
|---------------------------|---|
| <b>Dimensions:</b>        | 78mm x 20mm x 7mm   |
| <b>Colour and design:</b> | Black, anti-slip rubber coating   |
| <b>Capacity:</b>          | 8 Gigabyte  |
| <b>Read speed:</b>        | Up to 18 MB per second  |
| <b>Write speed:</b>       | Up to 9 MB per second   |
| <b>Interface:</b>         | USB 2.0 (compatible with USB 1.1. drivers)                                    |
| <b>Operating systems:</b> | Windows 98, ME, 2000, XP, Vista; Mac OS 9.0 or later;<br>Linux 2.4.0 or later |

|                  |  |
|------------------|--|
| <b>Software:</b> | <b>CoSoSys Carry it Easy + Plus</b> <ul style="list-style-type: none"><li>- Outlook synchronisation</li><li>- Synchronisation of own documents / desktop</li><li>- File and folder synchronisation</li><li>- Favourites synchronisation (IE and Firefox)</li><li>- Footprint-free Internet use (IE and Firefox)</li><li>- Password protection by encryption</li><li>- Data compression</li><li>- Lost &amp; Found USB memory</li></ul> |
|------------------|--|

**Data security:** 10 years

**Accessories:** Lanyard

#### **About Verbatim**

Since 1969, Verbatim has been shaping the development of data storage technology – from floppy disks and magneto-optical storage media to the latest CD and DVD formats, USB keys, Flash memory cards and computer accessories. Verbatim is part of the Mitsubishi Chemical Corporation Group and benefits from the outstanding research and development department. With these innovations Verbatim has played a key role in shaping the storage media market. Ultra-strict quality controls during the manufacturing process ensure the high quality of Verbatim's products, which have been the winners of numerous international comparative tests. The company is the European market leader for optical media. For more information please visit [www.verbatim-europe.com](http://www.verbatim-europe.com)

### **About CoSoSys**

CoSoSys is specialized in developing and distributing software for portable storage device enhancement and PC endpoint security solutions. The application portfolio includes functions from password security, data synchronization, intrusion prevention and USB port protection. CoSoSys distributes its products globally through world's leading hardware manufacturers, and directly to consumers at <http://www.cososys.com>. CoSoSys enjoys a continuously growing installation base of users worldwide.

### **Editorial Contacts:**

#### **Verbatim GmbH**

Maria Csilics  
Verbatim GmbH  
Frankfurter Straße 63-69  
65760 Eschborn  
Tel: +49 (0)6196-9001-30  
mcsilics@verbatim-europe.com

Gerrit Baur  
komm.passion GmbH  
Lucile-Grahn-Straße 37  
81675 München  
Tel: +49 (0)89-489272-37  
gerrit.baur@komm-passion.de

#### **CoSoSys Ltd.**

Paula Braun  
CoSoSys Ltd.  
RO 400036 Cluj-Napoca  
Tel. +40 264 593 110  
Fax +40 264 593 113  
Email: paula.braun@cososys.com

Roman Foeckl  
CoSoSys Ltd.  
Tel.: +40-264-593110  
Fax: +40-264-593113  
Mobile: +40-741-622014  
E-mail: roman.foeckl@cososys.com