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## **PRESS RELEASE**

### **CoSoSys releases new software application for Swissbit USB Flash Drives**

#### **Travel it Easy™ - transforms USB Flash Drives into a pocket office**

Dec-2004 – CoSoSys released today a new software application developed for the Swiss data storage specialist Swissbit.

Travel it Easy is a mobility enhancing software that offers useful solutions to the USB Flash Drive users. The application increases the benefits brought by these devices to mobile professionals, students and all other users allowing them to carry, manage and protect the files, e-mails and contacts needed everyday. Thanks to Travel it Easy managing files, e-mail and internet functions is a mere child's play.

Travel it Easy comes from now on pre-installed on all Swissbit Swissmemory™ Flash Drive models: Victorinox (Swiss Army Knife), Twist, TwistPro and bit4flash SLIM transforming them into convenient multi-talent products.

Travel it Easy offers the USB Flash Drive user a variety of useful functions. An intuitive and friendly to use user interface allows access to the different options. Those concerned about security issues can choose to password protect their data so even if the Drive is lost or stolen the data remains undisclosed to intrusive eyes. And that is not all. Travel it Easy features the USB Drive Lost & Found™ function that allows the finder to read a HTML file containing the user's contact information but doesn't let him access the data stored on the USB Drive.

With the My Documents synchronization function the user can choose to synchronize the entire My Documents folder or only selected subfolders with his USB Drive in a very easy way. The Outlook Express function enables the user to copy his Outlook Express user identity and all the data (like e-mails, contacts etc.) on to the USB Flash Drive and then work with them on a remote PC. E-mails can be sent, contacts added and then all the data can be transferred back on the original PC easily with just a few mouse clicks. A practical function, especially for those who do a lot of traveling.

One other function makes the life of those who regularly work with more than one PC easier. Travel it Easy can synchronize the Internet Favorites on the



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PC with the ones on the USB Drive and back allowing the user to have all the needed bookmarks with him 24/7. For those who surf the net and don't want others to see where they've been, Travel it Easy has the No Trace Internet Browsing function. Internet Explorer can be launched from the USB Drive and all the cookies, the temporary internet files and the history are stored on the USB Drive leaving nothing behind on the PC used.

Travel it Easy also has a status bar that displays at a glance how much space the selected operation will occupy on the Drive and how much is left. Travel it Easy is Windows 2000 and Windows XP compatible and is available in English, French, German, Italian, Portuguese and Spanish.

### **Company profile**

CoSoSys SRL, is specialized in the development of USB Flash Drive enhancing software applications. The application portfolio features functions from password security to data synchronization. CoSoSys distributes its products globally through world's leading hardware manufacturers, and also directly to consumers at [www.cososys.com](http://www.cososys.com). CoSoSys enjoys a continuously growing installation base of users worldwide. The company is headquartered in Cluj-Napoca, Romania and has sales representatives in the United States and Germany.

### **Notice**

Carry it Easy™ and Lock it Easy™ are all trademarks of CoSoSys SRL.

Surf it Easy® is a registered trademark of CoSoSys SRL.

Travel it Easy™, Swissbit, Swissmemory, Twist, TwistPro and bit4flash SLIM are trademarks of Swissbit AG

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