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Press Release

Security Red Alert: Trendy Netbooks Harbour Real Data Breach Risks

CoSoSys warns about the high threat level that netbooks usage implies for companies and individuals

Bucharest, January 22, 2009. CoSoSys, vendor of the most innovative and effective applications for portable storage devices and endpoint security solutions, had identified the high risks embedded in this past holiday season's most popular gift, the netbooks. Affordable netbooks have made their way into our homes and they are now making their way into most corporate offices as secondary PCs as well. With their seamless connectivity and increasingly large solid state disks (SSD) or traditional HDD capacities, netbooks are becoming an easy tool to unintentionally leak company data or to intentionally steal it.

Netbooks can be a useful tool when it comes to increasing productivity, ease of work and employee motivation but they need to be integrated in the company networks proactively and comply with the company's existing endpoint security measures. Although Netbooks do not include an optical drive such as a CD or DVD drive, their quick and easy connectivity through wireless networks, USB Ports, SD Card readers and other ports pose a substantial threat and make it easy to transfer unauthorized data.

"Corporate IT departments needs to consider Netbooks as a serious issue when it comes to Endpoint Security and they are advised to take control over them as they enter their networks rather than waiting for the first data breaches to happen. Enforcing Endpoint Security policies with Endpoint Protector allows IT administrators to fully control all ports and data transfers from endpoints, including Netbooks, to any other portable device such as USB Flash Drives or External HDDs to prevent data loss" said Roman Foeckl, CoSoSys CEO.

Endpoint Protector is a best-of-breed DLP (Data Loss Prevention) technology, combined with the flexibility of a web management console that reduces the total cost of ownership and significantly lowers implementation time and data leakage risk. It allows IT departments to proactively take control of the device internal use, while tracking all data transferred in or out of the protected network and enforcing encryption of data in transit on portable devices. As the Endpoint Protector solution runs on both Linux and Windows based servers, it allows network administrators to prevent all threats embedded in portable and lifestyle devices, while allowing them to make use of existing IT infrastructure. Endpoint Protector is available as a free 30 day trial or online demo at www.endpointprotector.com.



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About CoSoSys

CoSoSys SRL is specialized in network endpoint security and the development of software for portable storage device enhancement. The application portfolio includes functions from password security, data synchronization and network security. CoSoSys distributes its products globally through world's leading hardware manufacturers, software Distributors, Resellers and directly to users at www.cososys.com and www.endpointprotector.com. CoSoSys enjoys a continuously growing installation base of users worldwide. The company is headquartered in Cluj-Napoca, Romania and has sales representatives in the United States and Germany.

Images and additional materials:

http://www.cososys.com/media_room.html

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