

Press Release

Uptown Inc brings My Endpoint Protector to Japan

CoSoSys' Software as a Service for device control, data loss prevention and endpoint security launched in the Japanese market

Tokyo, Japan and Bucharest, Romania, May 26, 2010 - CoSoSys, a leading developer of endpoint security and portable storage device applications, and their partner, Uptown Inc, announces the launch in the Japanese market of My Endpoint Protector (My EPP), a cloud computing service that enables businesses to make full use of portable devices without risking data breaches that lead to data loss and data theft or malware infections. My EPP, the world's first software as a service application for device control and data loss prevention, helps companies manage internal and external threats effectively, thus dodging the overwhelming threats harbored by the broad use of portable storage devices and at the same time avoiding to put unnecessary pressure on IT departments and budgets.

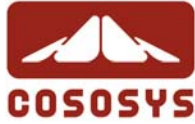
With My EPP, businesses of all sizes benefit from an enterprise class solution without any additional security experts, hardware or software. They can manage how data is accessed and used on all of their endpoints, be it Windows or Mac desktops, laptops or netbooks, from a single, centralized and easy to use Web-based console that is accessible from any browser on virtually any computer around the world. This SaaS policy-based security approach enables them to easily control how heavily used devices with USB connectivity such as portable hard drives, digital cameras, flash drives or smart phones are connected to their corporate networks and to enforce encryption on all files transferred to and from by their employees.

Takayoshi Nakao, President of Uptown Inc. says "We at Uptown Inc. are very happy to form this business alliance with CoSoSys. My Endpoint Protector, which is the unique cross platform endpoint security solution, fits our business philosophy, which focuses on providing the Japanese business market with the best solutions at competitive prices. We hope to establish a long term, successful business alliance with CoSoSys to continue providing effective business solutions with high value for the Japanese market."

"With worldwide data breach costs reaching an average of 2 million USD per company on one hand, and the budgetary constraints companies are still facing on the other, security as a service or security "in the cloud" is the optimum solution to manage threats, stay productive by continuing to use the latest technology and minimize costs at the same time. As Japan is among the countries with the largest SaaS adoption in the world, the launch of My Endpoint Protector in this market is a great opportunity for local companies and a natural move for us. We are proud to have partnered with Uptown in our goal of offering Japanese companies the best solutions to help them stay safe and create a competitive advantage at the same time", added Roman Foeckl, CoSoSys CEO.

The main My Endpoint Protector benefits include:

- Proactive protection against data loss, data theft, data leakage and malware infection by controlling the use of portable devices
- Protection for Windows PCs (7 / Vista / XP) and Mac OS X
- Effective device management and control by defining specific usage rights for both devices and employees accessing the network
- Centralized Web-based interface for ease of management and reporting, plus real-time monitoring of devices
- Comprehensive audit trail through device activity logs
- Enforced encryption for all sensitive files in transit
- Easy policy enforcement using customizable templates
- Offline mode to protect PCs when they are disconnected from the network, even if the user has administrative rights on that machine



My Endpoint Protector makes proactive device control and data security accessible to even the smallest organizations without the need for expensive additional equipment or personnel. Whether employees work in the office, on the road or from remote locations such as their homes, the security of their computers is ensured and centrally managed through the cloud. To request a 10 day free evaluation version of My Endpoint Protector, please visit:

<http://uptown.jp/product/cososy/myepp/> or

http://www.endpointprotector.com/en/index.php/products/my_endpoint_protector_SaaS

About Uptown

Uptown, Inc. provides software solutions for multiple platforms and cloud solutions in Japan. The companies head office is located in Saitama, Japan. Uptown distributes products through resellers or directly to users at <http://www.uptown.jp>.

About CoSoSys

CoSoSys specializes in network endpoint security and development of software for portable storage device enhancement. The application portfolio includes functions from password security, data synchronization and network security. CoSoSys distributes its products globally through leading hardware manufacturers, software distributors, resellers and directly to users at

<http://www.CoSoSys.com> and <http://www.EndpointProtector.com>. CoSoSys has offices in Germany, the United States and Romania, and enjoys a continuously growing installation base of users worldwide.

Images and additional materials:

<http://www.cososys.com/images.html>

http://www.cososys.com/press_room.html

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