



CoSoSys SRL  
P-ta Mihai Viteazu 2, A1  
400036 Cluj-Napoca  
Romania  
Phone: +40-264-593 110  
Fax: +40-264-593 113  
[www.cososys.com](http://www.cososys.com)

## PRESS RELEASE

### CoSoSys releases new software application for USB Flash Drives

#### Carry it Easy™ brings freedom, mobility and usability to users of any kind of USB Flash Drive

Dec 2005 – CoSoSys releases a new version of the software application Carry it Easy for USB Flash Drives and other portable storage formats.

The new Carry it Easy 2.0 is an all-in-one application that combines useful functions needed by modern mobile users. Travelers, students and all mobile users can now carry, manage and protect the files, e-mails and favorites needed everyday.

“If you plan to go skiing for the upcoming holidays and don't want or your spouse doesn't let you carry your notebook, then you should use Carry it Easy on your flash drive. This application gives you the freedom to move around and work mobile without dragging a laptop all the time.” says Roman Foeckl, Managing Director of CoSoSys.



Carry it Easy works with all USB Flash Drives and can be purchased on-line from the CoSoSys e-store at [www.carryiteasy.com](http://www.carryiteasy.com) for \$ 24.95 or for \$19.95 if the customer participates in the special offer program. Carry it Easy is compatible with all USB Flash Drives, including the new U3 smart drives. Carry it Easy has a 30 days free trial period during which the users have full access to all the functions. After the trial period expires, the security function will still be available for free.

Carry it Easy offers the Flash Drive user a multitude of useful functions. An intuitive, stylish and easy to use interface allows access to the different functionalities.



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Carry it Easy is currently the only application in the world that can partition most USB Flash Drives into a private and a public area. The private area will be password protected using the firmware functions, turning the Flash Drive into a hacker-proof device. For Flash Drives where partitioning is not supported yet, Carry it Easy uses a 128 bit encryption to password protect the user's data.

The documents synchronization functions allow the users to have all those important documents with them. Using this function the user can keep Folders, My Documents and the Files located on the Desktop easily synchronized with the Flash Drive or between different PCs.

To save valuable storage space on the Flash Drive, a special "zip" option lets the user compress the synchronized data so he can add more data to the storage device than before.

The portable e-mail function lets users copy their Outlook Express data on the Flash Drive and even run it from there on other computers. E-mails can be sent, contacts added and when returning to the home computer everything can be restored back.

The Internet functions provide those who switch computers often with several advantages. Carry it Easy lets users synchronize, consolidate and then access their Internet Explorer Favorites and Firefox Bookmarks from any computer.

The Favorites can be accessed on any host computer in the No Trace Browsing mode. This is a function that lets users surf the Internet and leave no trace behind on the used computer. All the browsing-related data (cookies, history and cache) is stored on the portable storage device and can be deleted afterwards, leaving the host computer unmodified as if nothing has happened.

Additionally, Carry it Easy features a unique USB Drive Lost & Found™ mechanism that allows the user to write down contact data in the case the Flash Drive is lost. If the device is password protected, the finder will be able to read the contact data but will not be able to see what's on the private partition of the drive.

Carry it Easy also has a status bar that displays at a glance how much space is left on the device and a USB Info tab that lets the user see useful details about the portable storage device used.



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Carry it Easy works with any USB Flash Drive. A Carry it Easy U3 Edition is also available for the use with U3 smart Drives. The software is Windows 2000 and XP compatible and requires administrative rights on the computers used. Carry it Easy is available in English, German, French, Italian, Spanish, Portuguese and Traditional Chinese.

### **Company profile**

CoSoSys SRL is specialized in the development of software for portable storage device enhancement. The application portfolio includes functions from password security to data synchronization. CoSoSys distributes its products globally through world's leading hardware manufacturers, and also directly to consumers at [www.cososys.com](http://www.cososys.com). CoSoSys enjoys a continuously growing installation base of users worldwide. The company is headquartered in Cluj-Napoca, Romania and has sales representatives in the United States and Germany.

You are welcome to visit us at CES 2006 Las Vegas, South Hall 4 Booth 36928 from the 5<sup>th</sup> to the 8<sup>th</sup> of January.

### **Images and additional materials**

[http://www.cososys.com/media\\_room.html](http://www.cososys.com/media_room.html)

### **Contact**

Mr. Mircea Gherlea  
P-ta Mihai Viteazu 2, A1  
RO 400036 Cluj-Napoca  
Phone: +40-264-593110  
Fax: +40-264-593113  
Mobile: +40-742-910030  
E-mail: [mircea.gherlea@cososys.com](mailto:mircea.gherlea@cososys.com)